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NEW ISION - MEDIA

YOUR DESTINATION FOR CREATIVITY

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SERVICES



MARKETING SERVICES

Social Media Marketing



WE OFFER INTEGRATED DIGITAL MEDIA SERVICES, FROM CREATIVE CONTENT AND COMMUNITY MANAGEMENT TO PERFORMANCE ANALYSIS FOR EFFECTIVE BRAND STRATEGIES.

Al-Powered Campaigns



WE LEVERAGE AI-POWERED DIGITAL MARKETING SOLUTIONS, OFFERING TAILORED CAMPAIGNS, AUDIENCE ANALYSIS, AND ROI OPTIMIZATION USING TOOLS LIKE CHATGPT, GOOGLE ANALYTICS, AND HUBSPOT AI FOR MAXIMUM IMPACT.

Account Management



WE OFFER INTEGRATED DIGITAL MEDIA SERVICES, FROM CREATIVE CONTENT AND COMMUNITY MANAGEMENT TO PERFORMANCE ANALYSIS FOR EFFECTIVE BRAND STRATEGIES.

Email Marketing Services

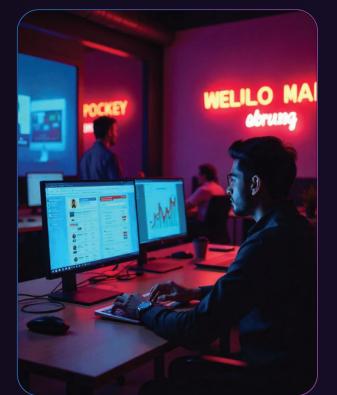


WE PROVIDE COMPLETE EMAIL MARKETING SOLUTIONS, INCLUDING RESPONSIVE DESIGNS, PERSONALIZED CONTENT, AUTOMATION, AND LIST MANAGEMENT, ENSURING DATA QUALITY AND PERFORMANCE TRACKING FOR HIGHER ENGAGEMENT AND CONVERSIONS.

Digital Marketing & SEO



WE PROVIDE DIGITAL MARKETING SERVICES, INCLUDING SEO, PPC, AND EMAIL MARKETING, USING TOP TOOLS FOR MAXIMUM IMPACT.











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PROGRAMMING SERVICES



WE SPECIALIZE IN CREATING HIGH-CONVERTING LANDING PAGES WITH TOOLS LIKE FIGMA AND ADOBE XD, USING HTML5, CSS3, AND JAVASCRIPT FOR A SMOOTH USER EXPERIENCE, ALL ALIGNED WITH YOUR MARKETING GOALS.

Website Design



WE DESIGN AND DEVELOP DYNAMIC WEBSITES USING WORDPRESS, SHOPIFY, PHP, JAVASCRIPT, AND REACT.JS, FOCUSING ON FAST, INTERACTIVE INTERFACES AND OPTIMIZED **UX FOR SMOOTH NAVIGATION AND ENGAGEMENT.**

App Design



WE DEVELOP CUSTOM APPS TAILORED TO YOUR BUSINESS USING SWIFT (IOS), KOTLIN (ANDROID), AND FRAMEWORKS LIKE FLUTTER AND REACT NATIVE FOR CROSS-PLATFORM COMPATIBILITY, ENSURING INTUITIVE INTERFACES AND SEAMLESS PERFORMANCE.









Bazaar

DESIGN SERVICES

Graphic Design



WE OFFER EXCEPTIONAL GRAPHIC DESIGN SERVICES, FROM LOGOS AND BRANDING TO CREATIVE LAYOUTS AND POSTERS, BLENDING AESTHETICS WITH FUNCTIONALITY. USING ADOBE ILLUSTRATOR, PHOTOSHOP, AND INDESIGN, WE CREATE HIGH-QUALITY VISUALS THAT MAKE A LASTING IMPACT.

Motion Graphics



WE SPECIALIZE IN DYNAMIC MOTION GRAPHICS AND HIGH-QUALITY VIDEO PRODUCTION, DELIVERING YOUR MESSAGE WITH CREATIVITY AND IMPACT. USING ADOBE AFTER EFFECTS, PREMIERE PRO, AND CINEMA 4D, WE CREATE VISUALLY ENGAGING CONTENT THAT CAPTIVATES YOUR AUDIENCE AND ENHANCES YOUR BRAND IDENTITY.

3D DESIGN



WE PROVIDE EXCEPTIONAL 3D DESIGN SERVICES, TURNING YOUR IDEAS INTO HIGH-QUALITY, IMPACTFUL VISUALS. USING TOOLS LIKE BLENDER, AUTODESK MAYA, AND CINEMA 4D, WE CREATE EVERYTHING FROM REALISTIC ARCHITECTURAL MODELS TO STUNNING MARKETING DESIGNS TAILORED TO YOUR NEEDS.







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VIRTUAL REALITY SERVICES

Virtual Reality

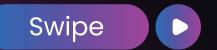


WE PROVIDE CUTTING-EDGE VR SOLUTIONS THAT DELIVER IMMERSIVE AND INTERACTIVE EXPERIENCES.

FROM VIRTUAL TRAINING ENVIRONMENTS TO REALISTIC PRODUCT SIMULATIONS, WE BRIDGE IMAGINATION

AND REALITY USING ADVANCED TOOLS LIKE UNITY 3D, UNREAL ENGINE, AND AUTODESK MAYA.





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BAZAAR SERVICES

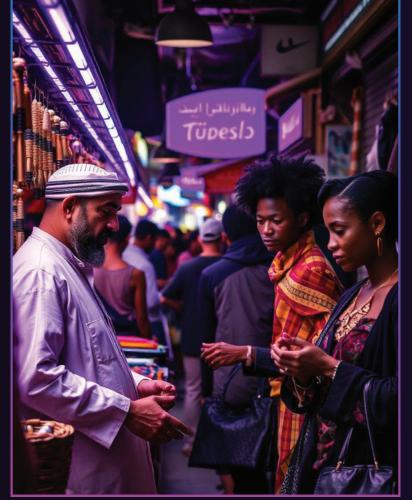
Bazaar Design



WE OFFER COMPREHENSIVE SERVICES TO MAKE YOUR BAZAAR UNFORGETTABLE, FROM CUSTOM STALL DESIGNS AND STRATEGIC SPACE PLANNING TO PROMOTIONAL MATERIALS AND TECHNICAL SETUPS LIKE ELECTRONIC PAYMENTS AND INTERACTIVE SCREENS. OUR TEAM ENSURES SMOOTH VISITOR FLOW AND HANDLES POST-EVENT DISMANTLING, STORAGE, AND PERFORMANCE REPORTING.



BOOTHS RANGE FROM EASY-TO-ASSEMBLE STANDARD TYPES TO CUSTOM DESIGNS REFLECTING BRAND IDENTITY. OPTIONS INCLUDE PORTABLE, INTERACTIVE, AND ECO-FRIENDLY BOOTHS, AS WELL AS SIMPLE BANNERS, FRONT-FACING, AND DOUBLE-DECK BOOTHS FOR MEETINGS.











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LED SCREEN SERVICES ...



WE PROVIDE COMPREHENSIVE LED SCREEN SERVICES FOR EVENTS, INCLUDING HIGH-RESOLUTION DISPLAY SETUP, REAL-TIME CONTENT MANAGEMENT, AND SEAMLESS INTEGRATION WITH LIGHTING AND SOUND SYSTEMS. OUR TEAM ENSURES OPTIMAL VISIBILITY AND SMOOTH OPERATION, WHETHER FOR LIVE BROADCASTS, PRESENTATIONS, OR PROMOTIONAL VIDEOS. WE ALSO OFFER CUSTOM CONTENT CREATION, ENSURING YOUR VISUALS CAPTIVATE THE AUDIENCE AND ENHANCE THE EVENT EXPERIENCE.











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KING'S SCREEN





IT IS A NATIONAL ICON ON KING ABDUL AZIZ ROAD, JEDDAH



TRAFFIC = 2.4 MILLION CARS / CAMPAIGN



TOTAL SCREEN SIZE: 10,000 SQM

TYPE: DIGITAL LED SCREEN

FACES: 2 FACADES

WORLD'S BIGGEST LED SCREEN











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JEDDAH'S BUSIEST COMMERCIAL ST, P. MOHAMAD ABDULAZIZ



TRAFFIC = 2.1 MILLION CARS / CAMPAIGN



TOTAL SCREEN SIZE: 411 SQM

[W X H: 14.33M X 14.33M]

TYPE: DIGITAL LED SCREEN 4K

RESOLUTION FACES: 2 FACADES









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ADEER SCREEN





AN ICONIC TOWER ON PRINCE TURKI STREET, JEDDAH



TRAFFIC = 1.3 MILLION CARS / CAMPAIGN



TOTAL SCREEN SIZE: 1,750 SQM

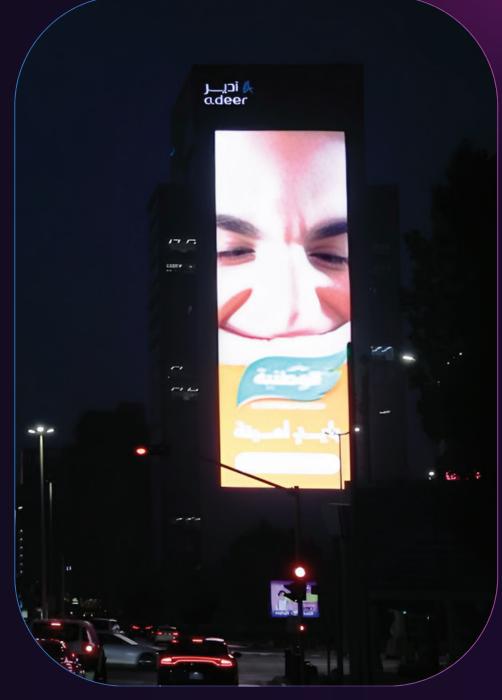
[W X H: 24.96M X 70.08M]

TYPE: DIGITAL LED SCREEN 4K RESOLUTION

FACES: 1 FACADE

BIGGEST 4K LED SCREEN IN KSA EASTERN REGION









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Q BOULEVARD DIGITAL SCREEN





CORNICHE ROAD, A TOURISTIC DESTINATION NEAR THE SEA



TRAFFIC = 22K CARS / CAMPAIGN



TOTAL SCREEN SIZE: 102 SQM

[W X H: 6M X 17M]

TYPE: DIGITAL LED SCREEN

FACES: 1 FACADE









Bazaar

Drone Photography



Promo Video Shooting

WE PRODUCE HIGH-QUALITY PROMOTIONAL VIDEOS DESIGNED TO SHOWCASE BRANDS AND ENGAGE AUDIENCES IN A CREATIVE AND IMPACTFUL WAY.

Cinematic Filming

WE PROVIDE CINEMATIC FILMING WITH PROFESSIONAL EQUIPMENT AND ADVANCED TECHNIQUES TO CREATE HIGH-QUALITY CONTENT THAT RIVALS GLOBAL PRODUCTIONS.

Video Editing

WE OFFER COMPREHENSIVE VIDEO EDITING SERVICES, INCLUDING COLOR GRADING, VISUAL EFFECTS, AND MUSIC INTEGRATION TO DELIVER A POLISHED AND ENGAGING FINAL PRODUCT.

Broadcast

WE PROVIDE HIGH-QUALITY LIVE BROADCAST SERVICES WITH REAL-TIME INTERACTION, ENSURING SEAMLESS AND PROFESSIONAL CONTENT DELIVERY TO A BROAD AUDIENCE.













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- Managing two accounts on social media platforms of your choice.
- Creating a distinctive bio that reflects the brand identity.
- Designing custom covers and backgrounds for your pages.
- Designing innovative story icons and highlights.
- 15 custom text content to increase engagement.
- 15 stories in portrait size with attractive designs.
- Preparing a monthly publishing map with determining the ideal timing for publishing.
- Monthly reports with performance and engagement analysis.
- An organized publishing policy that includes content quality and engagement strategies.

- Manage 3 social media accounts of your choice with continuous interaction.
- Create a distinctive bio that reflects the brand identity.
- Design custom covers and backgrounds for the accounts.
- Design innovative highlight story icons.
- Manage one targeted advertising campaign.
- 20 custom text content to increase engagement.
- 20 posts per account (total of 60 posts).
- 20 stories in vertical size with an attractive design.
- Prepare a monthly publishing map with the ideal publishing date and time.
- Comprehensive monthly reports on the performance of the accounts and the advertising campaign.
- An organized publishing policy with engagement strategies.
- Monthly marketing ideas to increase engagement and brand awareness.









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Bazaar

- An integrated marketing plan across social media platforms.
- Managing 4 social media accounts of your choice with customized strategies.
- Creating a distinctive bio that reflects the brand identity.
- Designing custom covers and backgrounds for the accounts.
- Designing innovative highlight story icons.
- Managing two targeted advertising campaigns to increase awareness.
- 25 custom text content to enhance engagement.
- 25 posts per account (total of 100 posts).
- 25 stories in vertical size with innovative designs.
- Preparing a monthly publishing map with determining the ideal timing.
- Detailed monthly reports to analyze performance.
- An organized publishing policy and engagement strategies.
- Monthly marketing ideas to enhance engagement and awareness.
- Follow up on accounts and respond to the audience on a daily basis.

- An integrated marketing plan with specific strategies.
- Managing 4-7 accounts on social media platforms.
- Creating a distinctive bio that reflects the brand identity.
- Designing custom covers and backgrounds.
- Designing consistent highlight story icons.
- Managing 3 targeted advertising campaigns across platforms.
- Improving digital presence via Google SEO.
- 30 custom text content to increase engagement.
- 30 posts per account (120 total posts).
- 30 stories in vertical size with innovative designs.
- A digital business card to represent the brand.
- Preparing a monthly publishing map with determining ideal publishing times.
- Detailed monthly performance reports.
- An organized publishing policy with engagement strategies.
- Follow up on competitors' accounts and provide recommendations.
- Seek to document accounts according to platform conditions.
- Follow up on accounts and respond to the audience throughout the day.
- Monitor global days and seasons suitable for campaigns.













YOUR COMPANIONSTO REACH THE SUMMIT ...

رفقــائك للوصول للقمــة

MEDIA

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THANK YOU

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